Profile Image: 180 x 180 px

Image Guidelines

- Must be at least 180 x 180 pixels.

- Photo will appear on page as 170 x 170 pixels.

- Photo thumbnail will appear throughout Facebook at 32 x 32 pixels.

- 128 x 128 px on smartphones

- Profile pictures are located 24 pixels from the left, 24 pixels from the bottom and 196 pixels from the top of your cover photo on smartphones.

This will be the photo representing you or your brand on Facebook.
This square photo will appear on your timeline layered over your cover photo.

It will also appear when you post to other walls, comment on posts or when you're searched with Facebook's Open Graph.

820 x 312

180 x 180

Highlighted Image: 1200 x 717 px

Image Guidelines

- Will appear on your page at 843 x 504 pixels.
- Choose a higher resolution at that scale for better quality..

1200 x 630

1200 x 628

1200 x 717
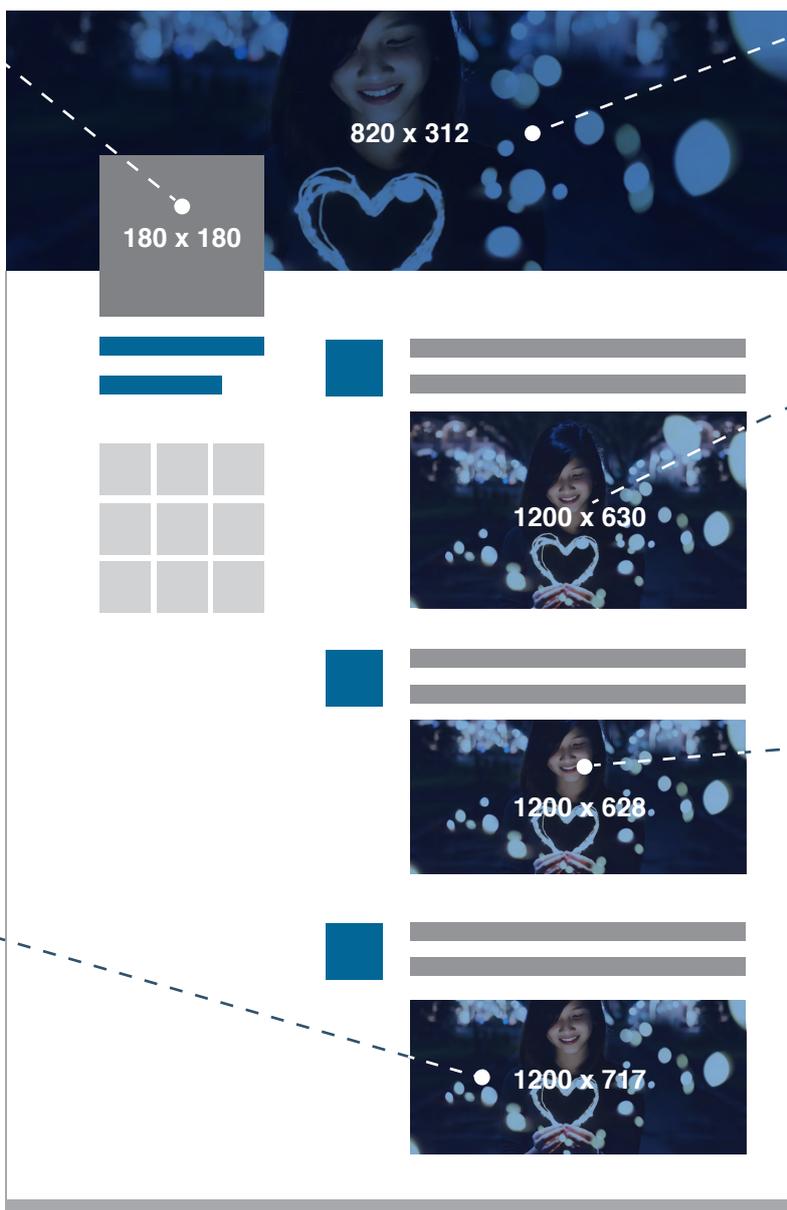
Cover Photo: 820 x 312 px

Image Guidelines

- Appear on page at 820 x 312 pixels
- Anything less will be stretched.
- Minimum size of 400 x 150 pixels.
- Smartphones display as 640 x 360px
- For best results, upload an RGB JPG file less than 100 KB.
- Images with a logo or text may be best as a PNG file.

Shared Images: 1200 x 630

Image Guidelines

- Recommended upload size of 1,200 x 630 pixels.
- Will appear in feed at a max width of 470 pixels (will scale to a max of 1:1).
- Will appear on page at a max width of 504 pixels (will scale to a max of 1:1).

Shared Link: 1200 x 628

Image Guidelines

- Recommended upload size of 1200 x 628
- Square Photo: Minimum 154 x 154px in feed.
- Square Photo: Minimum 116 x 116 on page.
- Rectangular Photo: Minimum 470 x 246 pixels in feed.
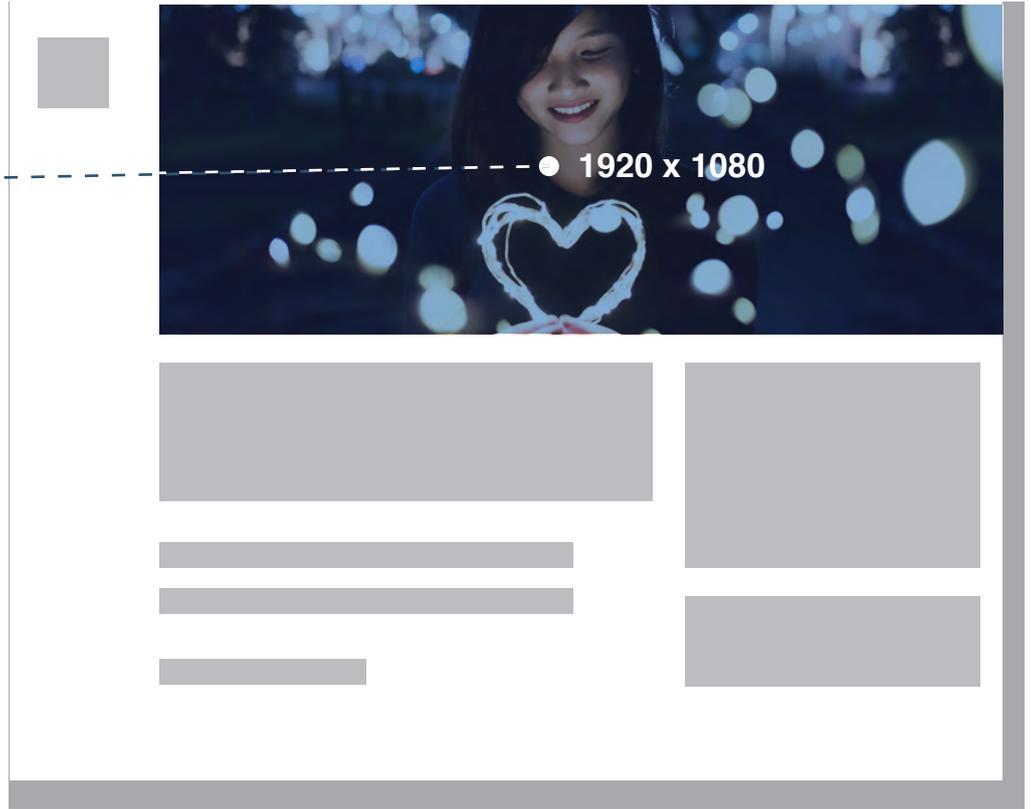- Rectangular Photo: Minimum 484 x 252 on page.

Facebook will scale photos under the minimum dimensions. For better results, increase image resolution at the same scale as the minimum size.

Event Image:
1920 x 1080 px

1920 x 1080
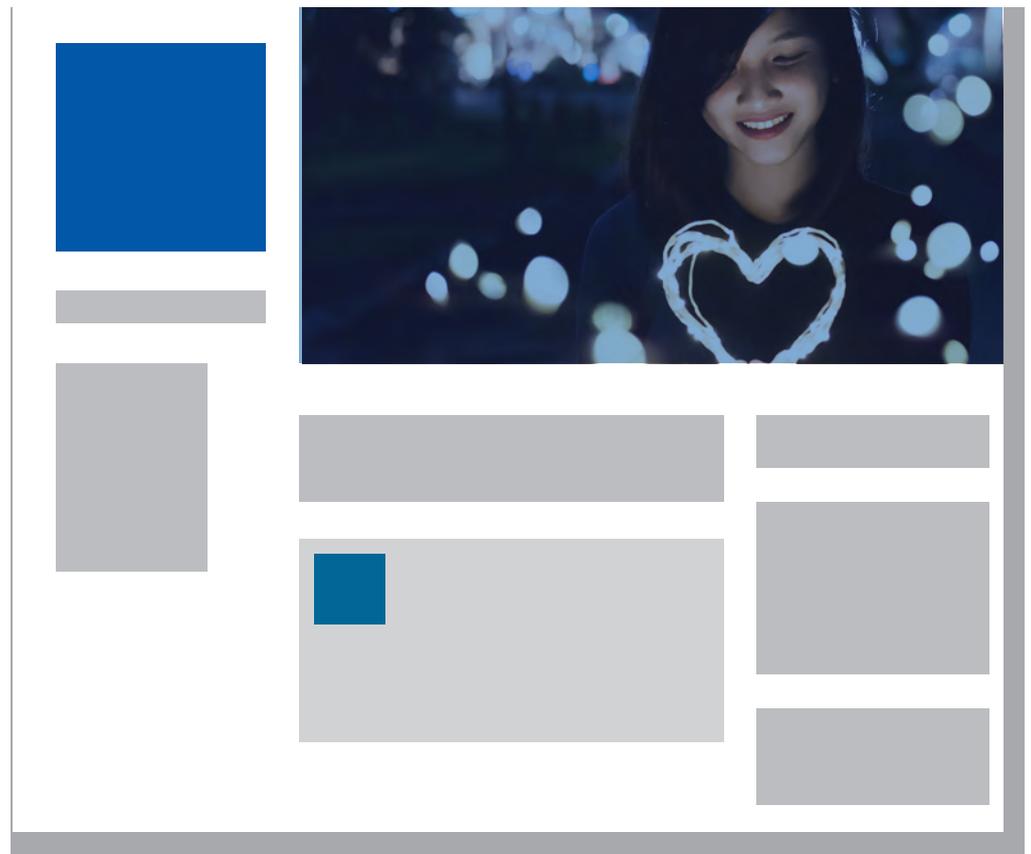
Image Guidelines

- Facebook will scale down to
  minimum dimensions: 470 × 174.
- Shows in feed: 470 × 174..

Business Page Profile:
180 x 180 px

Image Guidelines

- At least 180 x 180 pixels.
- Appear on page as 170 x 170 on
desktop, 128 x 128 on smartphones,
and 36 x 36 on most feature phones.

- Photo thumbnail will appear
throughout Facebook at 32 x 32
pixels.

- Business Page images will be
cropped to fit a square.

Channel Profile: 800 x 800

Image Guidelines

Recommended 800 x 800 pixels.
Displays as 98 x 98 pixels.
Image types: JPG, GIF, BMP or PNG.

Channel Cover Photo: 2560 x 1440

Image Guidelines

There are a lot of different platforms and devices that users can stream YouTube on so it's important that your brand has a photo optimized
for each one.

Display Sizes:

Tablet display: 1,855 x 423
Mobile display: 1,546 x 423
TV display: 2,560 x 1,440
Desktop: 2,560 x 423 (1,546 x 423 pixels are always visible);Flexible Area (may be visible): 507 pixels to the left and 507 pixels to the right of the safe area.

2560 x 1440

Video Uploads: 1280 x 720

Video Guidelines

- Videos must maintain a 16:9 aspect ratio.
- In order to qualify as full HD, your dimensions must be at least 1280 x 720 pixels.

1280 x 720

in
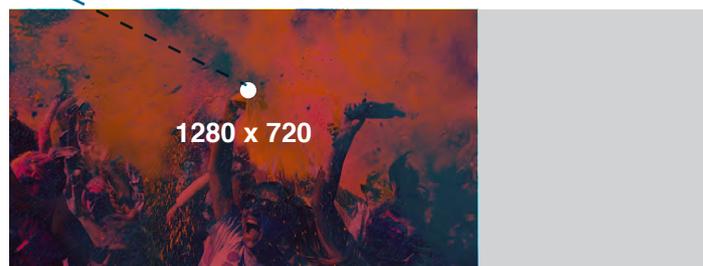
Personal Background image:
1584 x 396

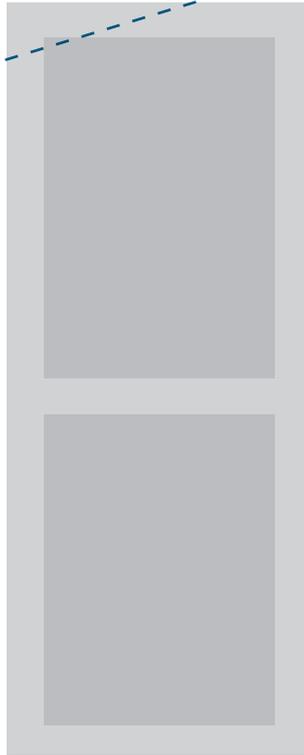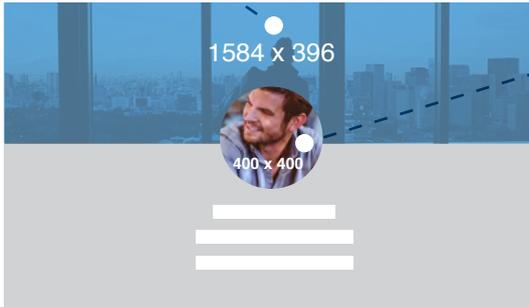**1584 x 396**

400 x 400

Image Guidelines

- Recommended between 400 x 400 &
  20,000 x 20,000 pixels
- Minimum 200 x 200 pixels
- 10mb maximum file size
  JPG, GIF or PNG files only

in

BG image: 1536 x 768

Image Guidelines

Recommended:1536 x 768 pixels.
Minimum size of 1192 x 220.
Maximum 4MB.
Appears as 1400 x 425 pixels.
Image types include: PNG, JPG or GIF.

Brand / Company Pages Image Sizes

1536 x 768

300 x 300

Standard Logo: 300 x 300

Image Guidelines

- 300 x 300 pixels recommended
  (300 x 300 minimum and resized to fit).
- Maximum 4 MB (Square layout).
- PNG, JPG or GIF.

One of the two brand logos that you should be uploading to LinkedIn is the business logo. This is the bigger of the two and is going to show up right next to your brand name on your LinkedIn homepage. This image also appears in the "Companies you may want to follow" section, so the more enticing the photo the more likely the followers!
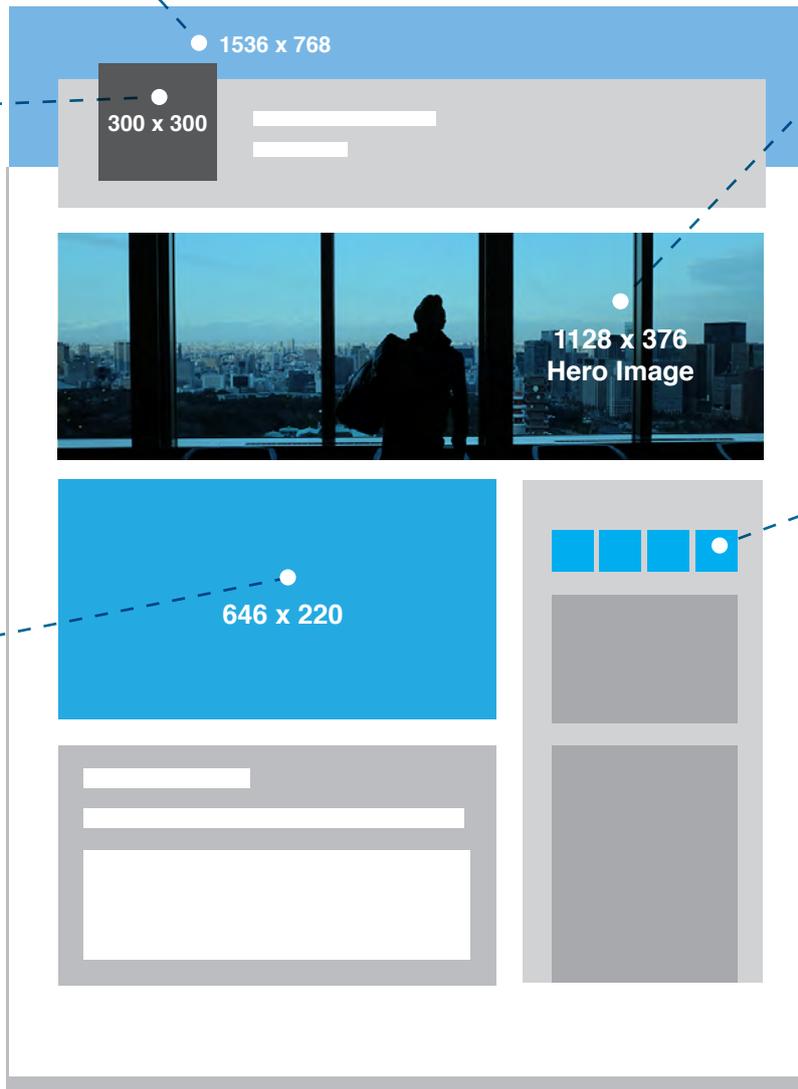
**Hero Image:
1128 x 376**

Image Guidelines

Minimum 1128 x 376 pixels.
Maximum 2 MB.
Landscape Layout.
PNG, JPG or GIF.

At the top of this page sits a banner that is bigger than any of the other images on LinkedIn. You can use this space to choose a picture that speaks to your company in order to attract some great potential employees.

**1128 x 376
Hero Image**

646 x 220

Square Logo: 60 x 60

Image Guidelines

- 60 x 60 pixels (resized to fit).
- Maximum 2 MB.
- PNG, JPG or GIF.

This is the brand image that shows up when your company is searched.

Make sure you use something recognizable to your brand to make sure customers know which company they want to click on.

**Business Banner Image:
646 x 220 (Minimum)**

Image Guidelines

- Minimum 646 x 220 pixels.
- Maximum 2 MB.
- Landscape Layout.
- PNG, JPG or GIF.

Banner images is one of the newest and most prominent of the images that you can use on LinkedIn. This image appears when a user visits your brand's homepage. Since this image is located on your homepage it's likely the visitor is actively searching for your brand, so use this opportunity to reel them in with a great image.

in

Profile Image: 110 x 110

Image Guidelines

- Appear on your home page at 110 x 110 pixels.
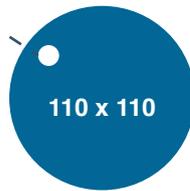- Square photo – make sure to maintain an aspect ratio of 1:1.

110 x 110

Photo Thumbnails: 161 x 161

Image Guidelines

- The thumbnails will appear on the page at 161 x 161 pixels.
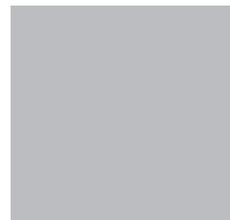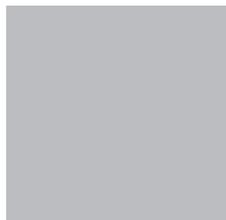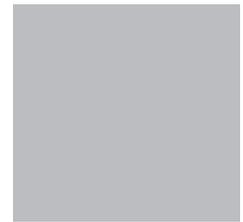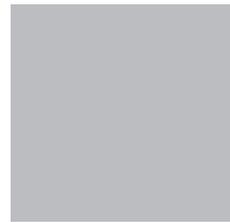- Square photo – Make sure to maintain an aspect ratio of 1:1 ratio.

161 x 161

Image Guidelines

- The size of Instagram images has
  been increased to 1080 x 1080
  pixels.

- Instagram still scales these photos
  down to 612 x 612 pixels.

- Appear in feed at 510 x 510 pixels.

- Smaller featured header images
  appear as 204 x 204 pixels, and
  larger featured header images
  appear as 409 x 409 pixels.
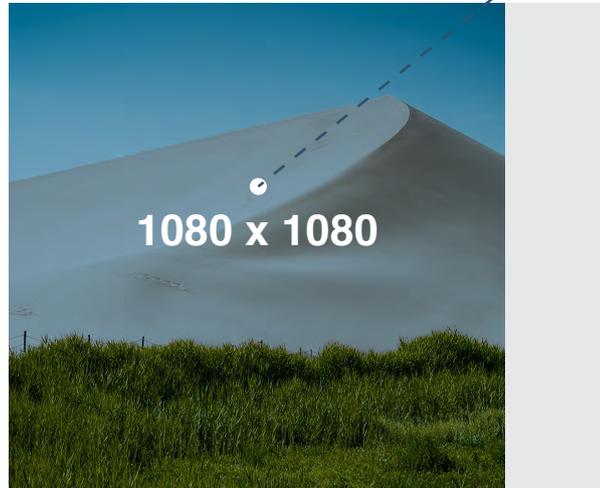
1080 x 1080

**Instagram Stories:
1080 x 1920**

Image Guidelines

- Recommended resolution is
  1080 x 1920.

- Minimum resolution is 600 x 1067.

- Aspect ratio is 9:16.

- Max file size is 4GB.

With more than 300 million daily users,
Instagram Stories are a popular
source of visuals on the app. There
are both video and image options
available to publish. And while this
feature is meant to be ephemeral, it's
possible to upload your own content.

1080 x 1920

Profile Image: 165 x 165

Image Guidelines

- Appears at 165 x 165 pixels on home page.
- Appears at 32 x 32 pixels on the rest of Pinterest.
- Maximum 10 MB (wouldn't allow me to upload anything larger).

165 x 165

222 x 150

50 x 50

Board Display: 222 x 150

Image Guidelines

- 222 x 150 pixels (large thumbnail)
- 55 x 55 (smaller thumbnail)

Creating boards is one of the most important things that you can do on Pinterest. It's important to make sure you're using an image that fits the size criteria perfectly. Choose a photo that is enticing to your audience. Choose one that's relevant to that particular board.
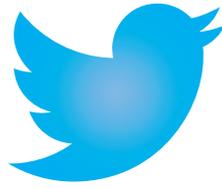
Pin SIzes: 236px width in pixels

Image Guidelines

- Pins on main page appear as 238 pixels (height is scaled).
- Pins on a board appear as 238 pixels (height is scaled).
- Expanded pins have a minimum width 600 pixels (height is scaled).

236 px wide

Header Photo:
1500 x 500

Image Guidelines

- Recommended 1500 x 500 px
- Maximum file size of 10 MB.
  JPG, GIF, or PNG.

1500 X 500

400 X 400
DISPLAYS AT
200 X 200

Profile Photo: 400 x 400

Image Guidelines

- Square Image –
  recommended 400 x 400 pixels.
- Maximum file size 100 KB.
- JPG, GIF, or PNG.

440 X 220

In-Stream Photo: 440 x 220

Image Guidelines

- Min to appear expanded
  440 x 220 pixels.
- Max to appear expanded
  1024 x 512 pixels.
- Appears in stream collapsed at
  506 x 253 pixels.
- Max file size of 5 MB for photos,
  and 3MB for animated GIFs.